IMPA Board Meeting

Home of Sara King

July 19, 2016

Minutes by Christina Cook Secretary

Call to order 6:15 p.m.

**In attendance:** Mary Ison, Leora Frankel, Beau Bryson, Kip Mason, Bill Zuetell, Allison Sedey, Christy Shoemaker, Sara King, Christina Cook, Diane Harpold.

RevTrak Demonstration

Mary introduced Diane Harpold, a representative for RevTrak who showed the board how it works.

There was discussion about the best placement of the RevTrak button.

Mary Ison thought combining music, theatre, and art on one RevTrak button would make sense.

Allison Sedey would like to see the RevTrak button in the “Back to School” fees or “Other fees”.

Diane asked questions about how IMPA would like to utilize RevTrak: Would we want the fee to go back to the consumer? \*\***Decision: IMPA will eat the fee and not pass it on to the consumer**

RevTrak to give the payment option of $185 or enter in desired amount.

The question was asked about whether recurring payments are possible with RevTrak. It was noted that Paypal has that option. **\*\*\*Diane will find out if RevTrak allows for recurring payments**.

Sara would like to see the RevTrak button called “Bank/Orchestra” on the main page. \*\*Ricky needs to be in the loop about location of the IMPA Revtrak button—**Allison offered to talk to her.**

Alternatively, IMPA RevTrak location should be under the “School Fees”

**\*\*\*Mary: do a “Back to School” and “Band and Orchestra” button.**

There was discussion about what Logo would be on the button. **\*\*Treble Clef!**

**\*\*Mary will provide Diane the wording**

**\*\*\*Mary, Bill and Diane will meet ASAP to iron out the rest of the RevTak decision.**

**\*\***Allison Sedey offered that instead of calling our table the “IMPA” table at registration, we should call it “Orchestra/Band” so people visit the table even if they don’t know what IMPA stands for. **Decision: use PayPal at registration table via IMPA website**

Kip thinks we should hand out IMPA flyers as students and parents check in inviting them to visit the IMPA table.

**\*\*\*Sara King will be at registration to do this**

Mary Ison introduced Leora Frankel as the new Publicity Chairperson. Leora will take care of IMPA news on the BHS E-News Blasts.

**\*\*Leora asked who would take care of graphics**

Approval of April 12, 2016 Board Meeting Minutes

Bill Zuetell made a motion to approve the April 12, 2016 minutes, Allison Sedey seconded and they were approved by popular vote.

Teacher’s Calendars

Mary presented a preliminary calendar for the 2016-17 school year. Some discussion and changes were made.

**\*\*Kip said she would send her calendar to Mary**

It was decided that the final calendar should be completed and mailed to families before Back to School Night.

Treasurer’s Report

Bill discussed the financials—the report is on the IMPA website link. Mary will meet with Bill to get guidance on how to read the financials.

Wreath and Flower Sale

Report Attached

Grocery Cards

Zoe is looking for someone to be Volunteer Coordinator (but she will still do grocery cards).

Sara requested that any grocery card revenue after April should go toward the spring 2017 Norway trip. It was agreed.

Music Scholars

Report attached

Music Teachers Reports

Discussion about the reduction in Music Theory classes because of limited funding.

Parents can contact Mr. Caufield and Mr. Hill to voice disagreement.

The copy machine is still in the works, but has to wait until the end of construction.

8:00—Sara Kind made a motion to adjourn, Christina Cook seconded and the meeting was adjourned.