

Approved Minutes BHS IMPA Meeting, 10/18/2018

Written by Kimberly King Poplawski and Christy Shoemaker

Board members present: Sara King, Gwen Burak, Beau Bryson, Ryan Woodworth, Marc Vick, Kim King Poplawski, Christy Shoemaker, Rhonda Davie, Zoe Kircos, Kathy Leftwich, Diane Harpold, Risë Keller

Representing Choir parents: Jennifer Norton

Parent guests: Michelle Christenson, Amy McCormick

Introductions of Board and guests.

September Minutes: Motion to approve minutes from September 2018 was approved.

1. The Instrument Fund: Snap!Raise / Play-a-thon

There was significant discussion about the instrument fund. Instrument repair and replacement is not part of the classroom budget, and many of our instruments are in a poor state. Instrument rental fees do not cover repair and replacement needs, and it is unlikely that the Board of Education will approve raising the fee. Last year, \$2900 was raised during the Instrument Fund drive. A suggestion was made to raise the Participation Donation to include money for Instrument Funds. They are separated out in our Budget Policy. Would need to change our Budget Policy if they were to be combined.

Fundraising suggestions:

- Marc Vick proposed using Snap!Raise, a platform for raising money for the instrument drive. Concern was expressed about students providing emails of friends and family. Also, that 30% of the money raised would go to Snap!Raise. Some feel that the \$185 individual student donation is already too high, and don't feel it's right to continue to ask for donations.
- Ryan Woodworth suggested running a joint band/orchestra play-a-thon: a day of team building, playing, sectionals with a performance mindset. Students would solicit participation donations, and donors would be provided with the "directors' wishlist" to show what they're aiming to do with funds raised.
- A Go-Fund-Me drive, which has lower fees, was also suggested as being more personal. Students could choose to send the link or not. Make a video for the appeal, showing instruments in disrepair and students talking about how quality instruments help them achieve. Ask PTV students to help with this.

Gwen motioned that we proceed along last year's lines and draft an appeal letter for the instrument fund. Marc seconded and the motion was approved.

Action: Gwen will help Marc draft an appeal letter / email. We will discuss a future play-a-thon later in the year.

2. Review of Finances

- *Participation Funds:*

Participation funds (the \$185 per student ask) is down almost \$8,000 from where it was at this point last year, and if this keeps up, we are projected to be down \$15,000 from last year. Unsure why it's been hard to get donations this year-- there have been multiple reminders that have gone out. The graphic that went out on Oct. 16 did boost donations, but obviously not enough.

Action: Teachers will send via School Messenger the graphic showing how important donations are to Boulder High's music program. At concerts, Sara will continue to ask families to make their donations.

- *Classroom Budgets*

With participation funds down, Sara asked how much do we dip into our reserve cushion to fulfill the band and orchestra classroom budgets. Beau is fine with his request for \$11,750 despite a \$720 addition error (copying was left out). Ryan agreed to lower his request by \$200 to \$14,700 so that we can keep our budget balanced. Zoe motioned that we approved the classroom budget at these amounts with the caveat that we revisit the budgets in early February. Kim seconded, and the motion passed.

- *Scholarship funds*

The Music Scholars program will be funded by the generous family again. Coffelt Scholarship funds amount to approx. \$9000. Most applications are for orchestra trip. Zoe to meet with Beau and Ryan to look at the applications and decide how to distribute funds.

- *New Amazon Smile account*

Please encourage people to do their online shopping at smile.amazon.com - "Boulder High School Music Parents Association"

3. Concessions

Kathy reported that concessions are going okay. A couple of games were not as good as hoped, especially homecoming, due to bad weather. We've begun to offer concessions at the men's soccer games. Fans were excited to have concessions available, and hopefully they will get used to us being there and bring money with them. Planning to do soccer games in playoffs.

4. Upcoming Events

- *Western State and its cost to IMPA -*

Ryan and Sara spoke. 6 students accepted, 5 attending. More students than last year, but a similar number to previous years. In the past, \$75 from IMPA per student to pay for registration fees plus a little more towards the trip. This year students have paid \$110, based on assumption of the same \$75 from IMPA. Discussion as to whether this should come out of orchestra budget. Marc made motion that we allocate the \$75 per student from general fund this time, not out of classroom budget. We should look at this going forward and if it is paid by IMPA, decide which part of the budget it comes from. CU Honor Band is no cost. All state band is in Beau's budget. All State Orchestra is similar situation to Western States.

- *Plant and Wreath Sale*
The sale ends Nov. 1, and pick-up is Nov. 27. Risë is continuing to run the sale for us this year, even without a student in orchestra--thank you!! She will need help with distributing and will send out a call for volunteers. Last year only 40 students participated.
- *Fall concerts (11/13, 11/15, 12/4)*
We need Concert Coordinators, as well as parent volunteers. Sara can be concert coordinator for some concerts, but we need others to be concert coordinators and volunteers.

5. Teachers' Reports

Beau--Band going well. 42 signed up for band camp (max is 45). Exciting to see seniors (and juniors this year) take leadership. Great traditions and bonding. Jazz going well. Wind ensemble music challenging with younger group but it is going well. Brazilian musician came and kids really enjoyed it.

Ryan--Big push with student leadership pieces, chamber music project in 2 classes--will move towards student run. Working on combined piece for 2 chamber orchestras for Dec or later. Excited, growing to positive directions.

Music showcase--Beau heard only positive from parents. Ryan commented that orchestra kids enjoyed the other groups and especially jazz. Jenny, Marc and others commented on the great show and positive buzz throughout the evening.

6. Other

Kathy will reach out for more details to "puff up" the listings in the enews.

Next IMPA meeting is scheduled for Thursday, November 8, 2018 from 5:00-7:00pm.

This is an alternate date due to the upcoming concerts.

IMPA Board for 2018-19 School Year

Chair: Sara King

Vice Chair: Gwen Burak

Secretary: Kimberly King Poplawski

Financial Secretary: Rhonda Davie

Treasurer: Diane Harpold

Concessions: Kathy Leftwich and Jacquie McKenna

Coffelt Scholarships and Music Scholars Program: Zoe Kircos

Wreath & Flower Sale: Risë Keller

Instrument Fund Appeal: Marc Vick

Web Site: Jen Lewon (updates); Mia Mestdagh (design consultant/implementation)

Volunteer Coordinator: Christy Shoemaker

Grocery Cards: Jean Hall

Publicity: Kathy Leftwich

Instrumental Music Teachers:

Wind Ensemble, Music Theory & Jazz Bands: Beau Bryson

Orchestra: Ryan Woodworth

Concert Band: Jennifer Dunn

*Mary Ison provided us with the following information in July 2018, but given the discussion surrounding the Instrument Fund, I thought it might be helpful for parents to see this once again.

IMPA Funds and their Uses

Mary provided us with a list of the various IMPA funds, including their sources and their uses. IMPA's main job is to raise money, which provides the bulk of funding for the music department outside of teacher salaries.

1. Operational Budget (General Funds)

Comes from: Family participation donations, concessions, and special fundraising as decided by the Board.

Goes to: Teachers' classroom budgets (sectionals, guest conductors, chair judges, honors group fees, travel to programs, professional development for teachers, sheet music, awards, etc.)

2. Instrument Fund

Comes from: Instrument fund drive; also grants and foundation money as decided by the Board.

Goes to: Repair and maintenance of instruments, the purchase of new instruments, and accessories. The school rents a number of instruments that students don't normally own. Periodically, these need to be replaced. Rental fees go toward maintenance.

Note: Last year's letter asking for instrument fund donations didn't go well; we're looking for new ideas to refresh this effort.

3. Scholarship Fund (Coffelt Scholarship Fund)

Comes from: Cash placed in concert donation baskets and unused student accounts; also concessions, group performances, grants and foundation money, sponsorship and other sources as decided by the Board.

Goes to: Students who need assistance with instrumental music lessons or trips, by application.

4. Music Scholars

Comes from: Private Donor

Goes to: "Music Scholars," specially selected students who need assistance with instrumental music lessons or trips, by application.

5. Special Accounts for Music Trips

Comes from: Grocery cards, special fundraising as decided by the Board.

Goes to: Special needs of the trips (such as the rental of large orchestra instruments, hosting Norwegian exchange students) and financial support for each student on a tour (such as providing bus to airport or supplementing a dinner allowance).

6. Student Accounts

Comes from: earned by individual students through wreath and flower sales, working concession stands and concerts, and other unique fundraisers as determined by the Board.

Goes to: Music lessons, trips, and other related activities for individual students.